



Curbs & *Enthusiasm*

an introduction to parklets

Common Council / City of Summit
April 19, 2016

How might we...

enhance the downtown

create positive buzz

support downtown business

strengthen Summit's 'brand'

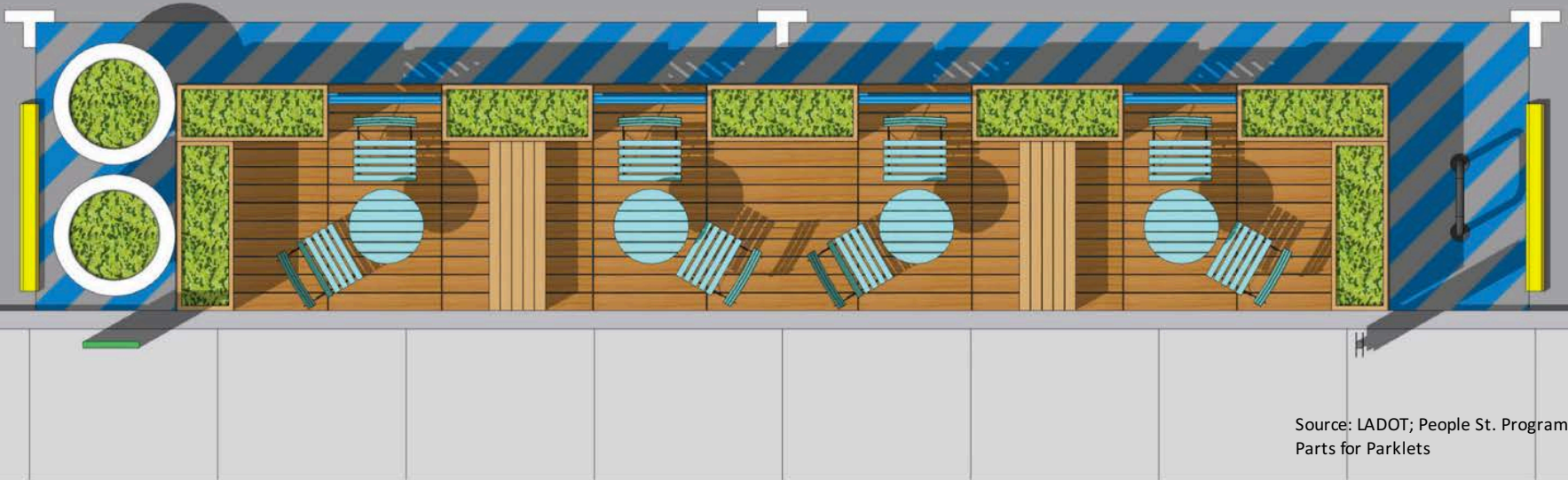
...within the next 30 days?

pärk-lət (*noun*)

A sidewalk extension that provides more space and amenities for people using the street.

"Let's go shopping and grab lunch in the parklet."

key components:

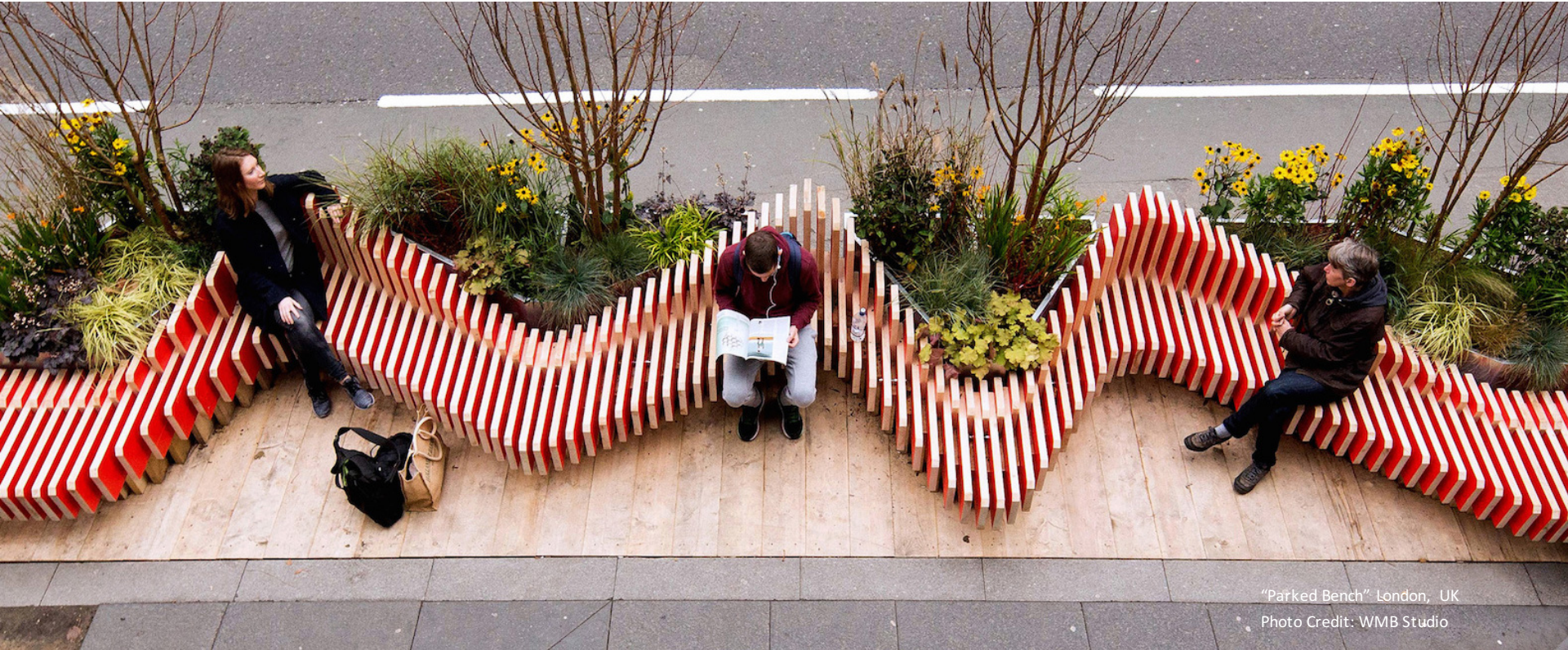


safety

greenery

seating

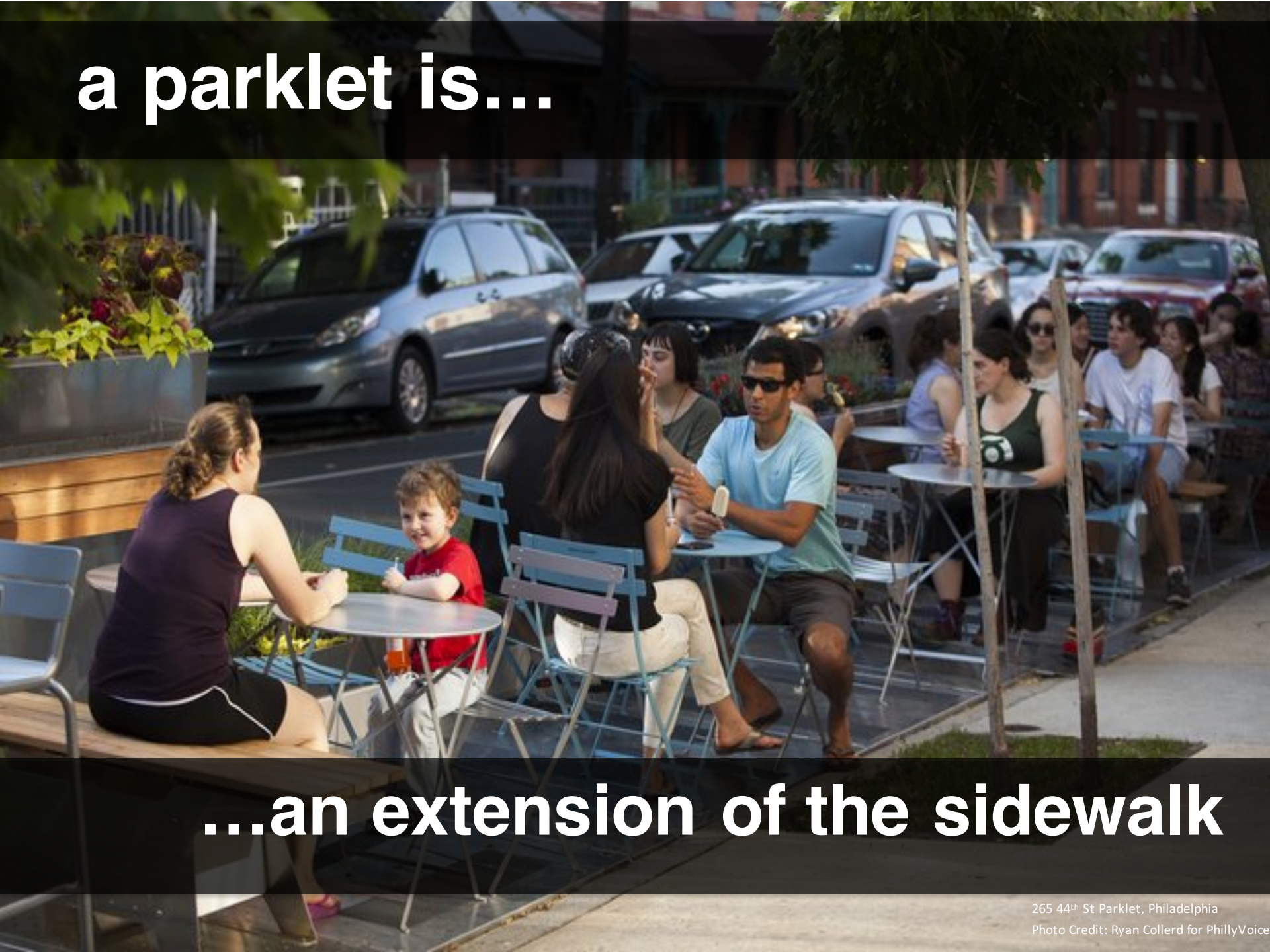
a parklet is...



"Parked Bench" London, UK
Photo Credit: WMB Studio

...a small park

a parklet is...



...an extension of the sidewalk

a parklet is...art



SVA Parklet, Houston, TX
Photo Credit: Ryan Holeywell



a parklet is...

...a place for community

a parklet is...

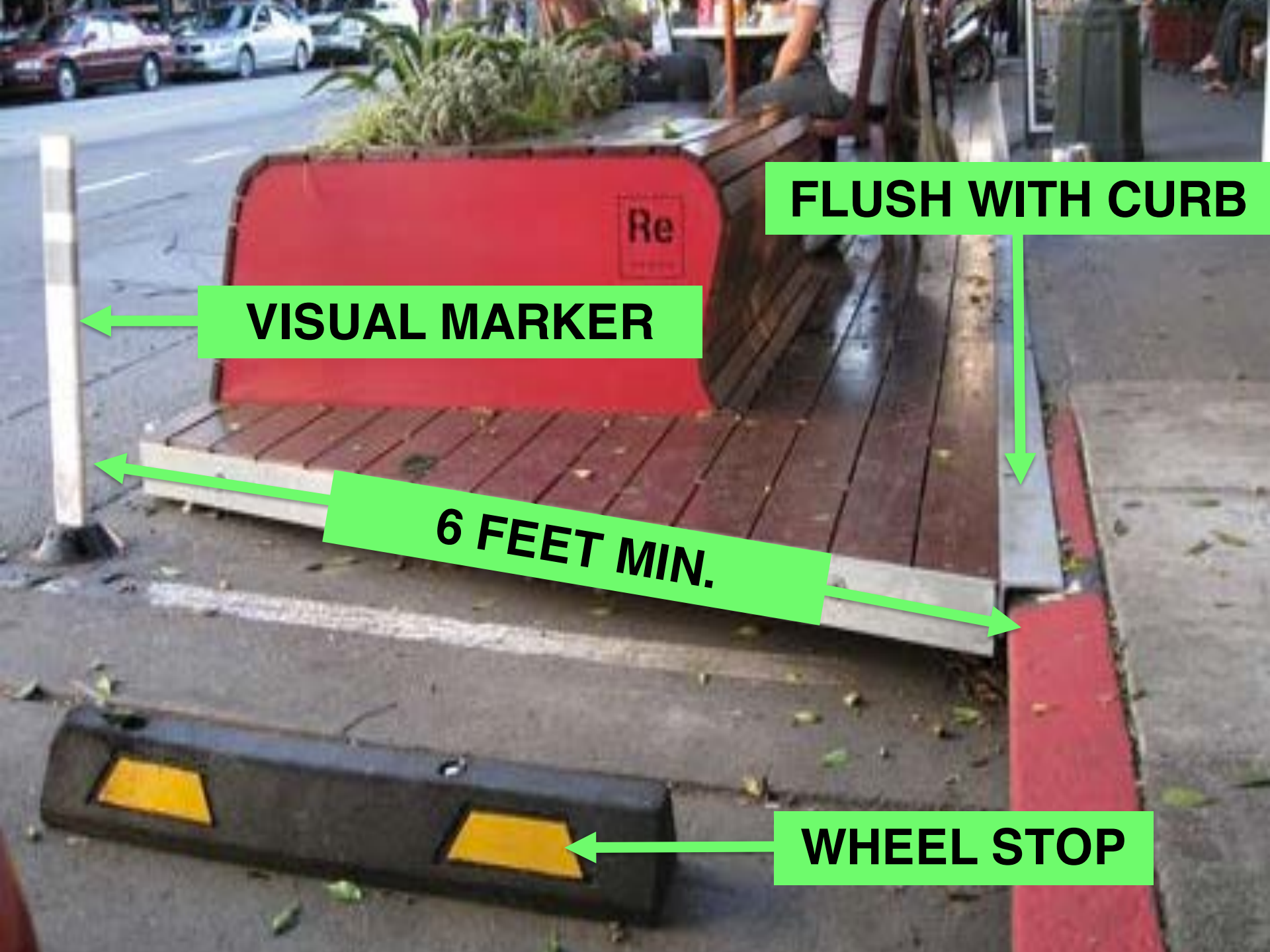
...a conversation starter

A photograph of an outdoor cafe patio. In the foreground, two men are seated at a square metal table. The man on the left is older, with grey hair, wearing a white long-sleeved shirt and khaki pants. The man on the right is younger, with brown hair, wearing a grey polo shirt and dark pants. They are both smiling and looking at each other. On the table are two coffee cups and a small white dish. To the left of the men is a long wooden planter box filled with purple succulents. In the background, there are more tables and chairs, some occupied by other patrons. A red car is parked on the street to the left. A black dog is visible near the entrance of a building in the background. The scene is set under a large red patio umbrella.

a parklet is...

...good for business

**What are the
safety
features?**



FLUSH WITH CURB

VISUAL MARKER

6 FEET MIN.

WHEEL STOP

BARRIERS



A photograph of a temporary curb on a paved road. The curb is a long, curved, light-colored metal or plastic barrier. To the right of the curb, a black and white striped pole stands on a concrete base. At the top of the pole is a blue circular sign with a white bicycle symbol. The road surface is dark asphalt with some visible cracks and a dashed white line in the background.

TEMPORARY CURB

INDESTRUCTABLE





JERSEY WALL

**What's the
point?**

The Mall at
SHORT HILLS



Downtown competition is convenient...



...but it's not an "experience."

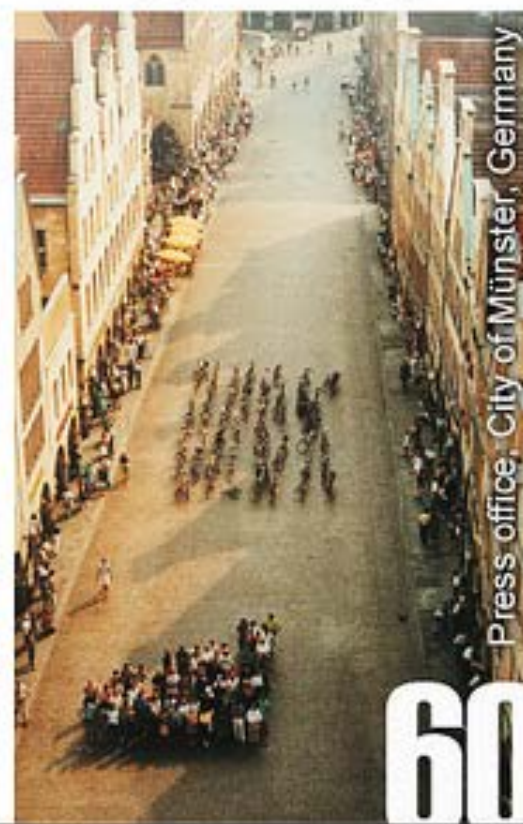
STREET SPACE FOR 60 PEOPLE



60



60



60

Press office, City of Münster, Germany



5 FEET

10 FEET



Who pays?

Funding options:

- municipal pilot
- business sponsor
- crowdfunding
- pro-bono
- grant funding



Is this okay?



Rahway, NJ (2014)

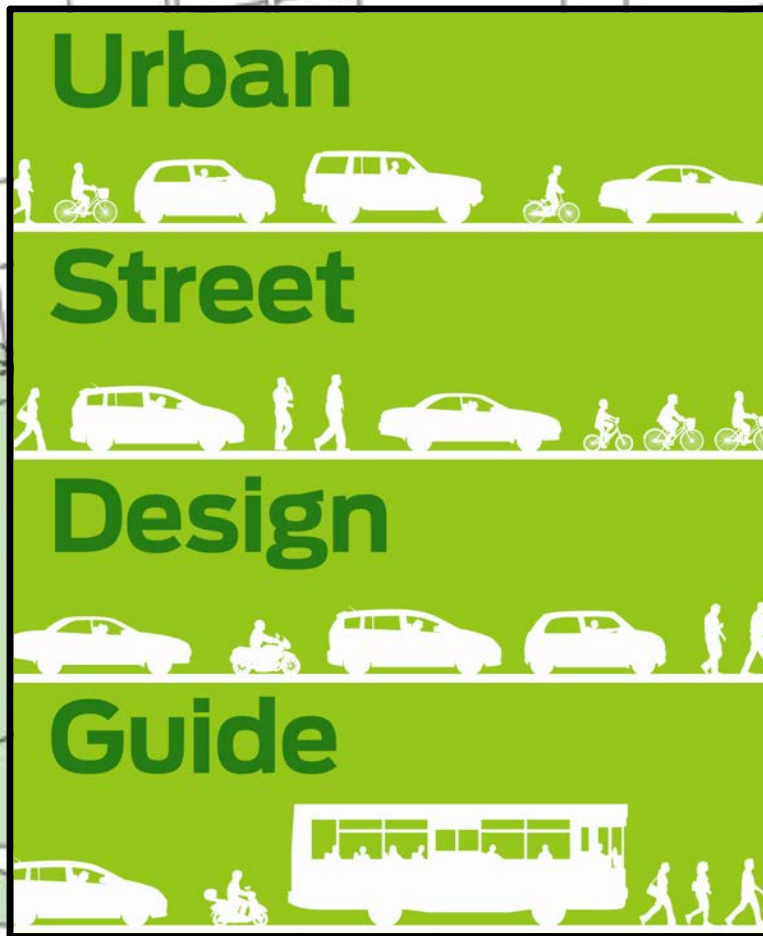


Princeton, NJ (2015)

Photo Credit: L. Arntzenius for Town Topics



NYC Pedestrian Plaza



**National Association of City
Transportation Officials**

TOGETHER
**NORTH
JERSEY.**

CONNECTING
PEOPLE, PLACES,
AND
POTENTIAL.

BEYOND THE CURB: PARKLETS IN NORTH JERSEY

Morristown Case Study & Parklet Handbook

FALL 2014

A LOCAL DEMONSTRATION PROJECT



questions?



impacts: pedestrian traffic



Case Study: Divisadero Street Parklet, San Francisco

- **37%** increase in pedestrian traffic on weekday evenings
- average number of people sitting or standing increased **30%**
- average number of pedestrians at all observed periods increased **13%**
- average number of visitors increased **100%**
- Number of people walking bikes to area increased **350%** on weekdays

impacts: pedestrian behavior

More people stopping to engage in “stationary activities”:

- eating/drinking
- waiting for transport
- reading or writing
- talking on phone
- children playing
- commercial activity
- cultural activity
- physical activity
- “hanging out”

Source: Divisadero Trial Parklet Impact Report;
San Francisco Great Streets Project, 2010



Photo Credit: Ryan Collerd

impacts: perception

- quality of pedestrian environment
- a place for socializing and fun
- positive associations as a place to shop and relax
- street that is clean and well taken care of

Source: Divisadero Trial Parklet Impact Report;
San Francisco Great Streets Project, 2010



Spring St. Parklet, Los Angeles
Photo Credit: Sam Lubell/AN

choosing a site:

- identify host/partner business
- on appropriate pedestrian-friendly retail corridor
- low speed corridors only (25 mph or less)
- at least one parking space away from corners or active driveways



criteria:

- meets established design criteria
- enhancement of streetscape quality
- location (parklet likely to be well used and active)
- community support
- capacity of sponsor to maintain and steward the parklet
- potential conflict with future city streetscape or maintenance initiatives
- compliance with technical and accessibility provisions