

Curbs & *Enthusiasm*



an introduction to parklets

Common Council / City of Summit
April 19, 2016

How might we...

**enhance the downtown
create positive buzz
support downtown business
strengthen Summit's 'brand'**

...within the next 30 days?

pärk-lət (*noun*)

A sidewalk extension that provides more space and amenities for people using the street.

"Let's go shopping and grab lunch in the parklet."

key components:



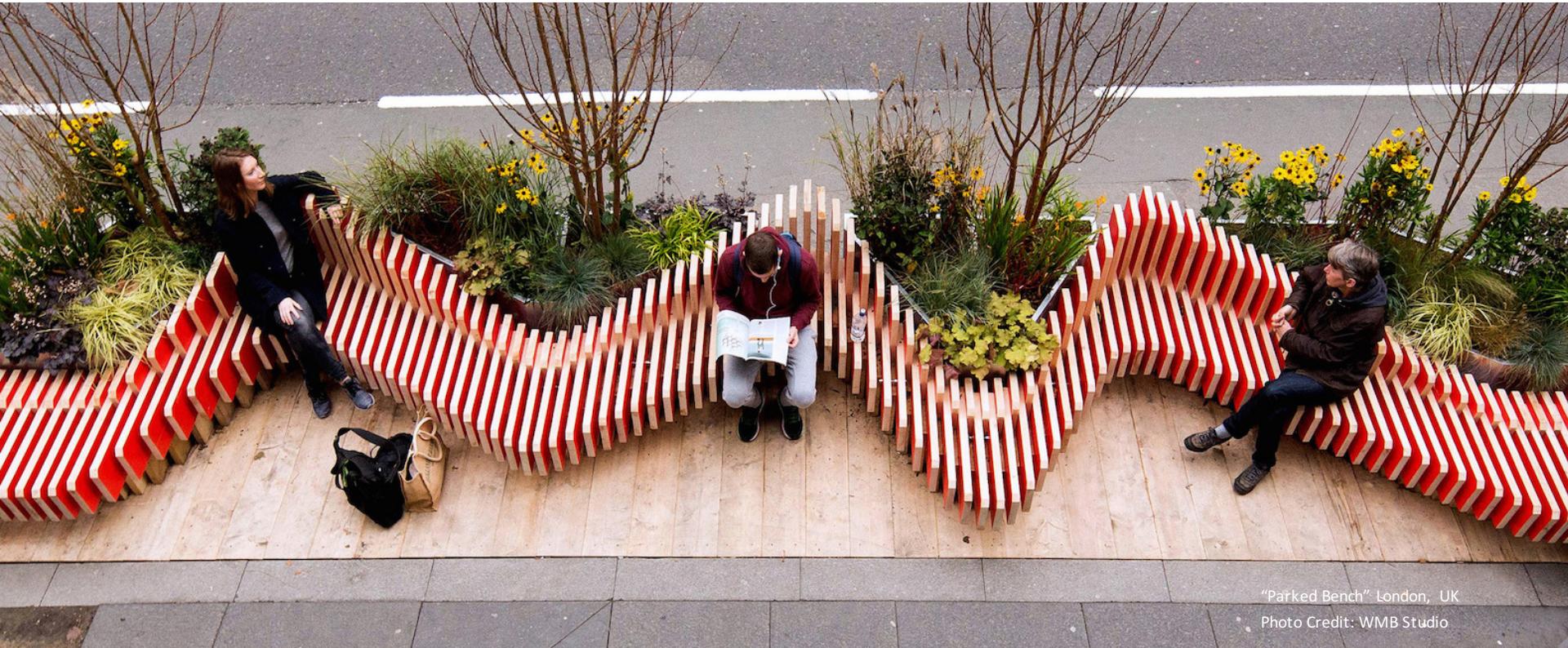
Source: LADOT; People St. Program Kit of Parts for Parklets

safety

greenery

seating

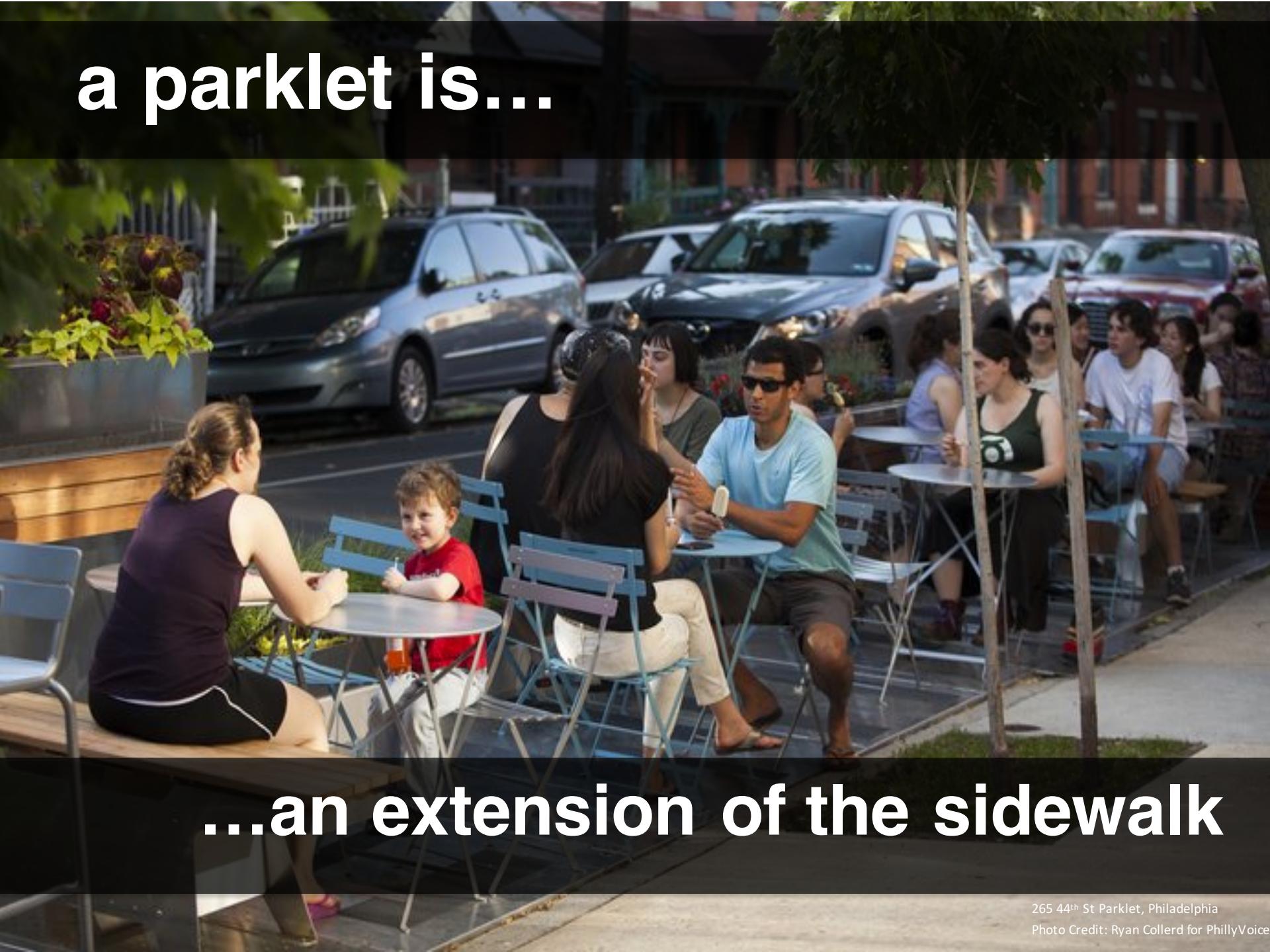
a parklet is...



"Parked Bench" London, UK
Photo Credit: WMB Studio

...a small park

a parklet is...



...an extension of the sidewalk

a parklet is...art



SVA Parklet, Houston, TX

Photo Credit: Ryan Holeywell

a parklet is...



...a place for community

a parklet is...



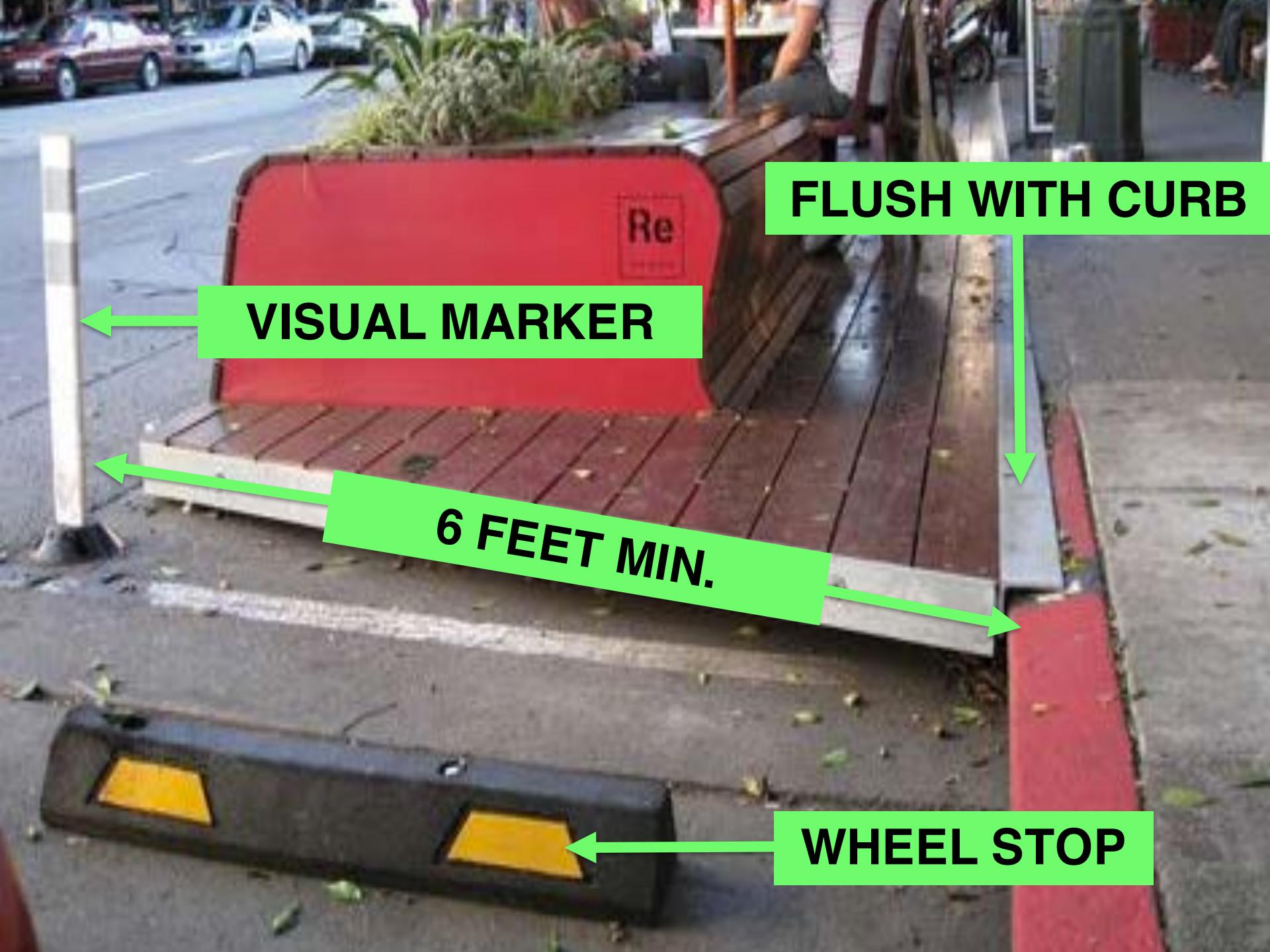
...a conversation starter

a parklet is...



...good for business

What are the
safety
features?



BARRIERS



A photograph of a temporary curb made of a light-colored metal. It is positioned on a paved surface, with a small gap between the curb and the curbstone. To the right of the curb, a black and white striped pole supports a blue circular sign with a white bicycle icon, indicating a designated bicycle lane. The background shows a paved road with white dashed lines.

TEMPORARY CURB

INDESTRUCTABLE





JERSEY WALL

What's the
point?

The Mall at
SHORT HILLS

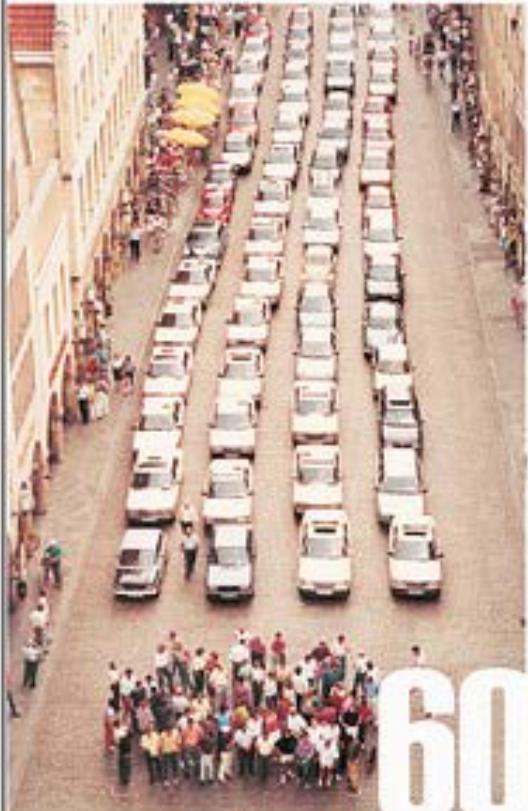


Downtown competition is convenient...



...but it's not an “experience.”

STREET SPACE FOR 60 PEOPLE



Press office, City of Münster, Germany



5 FEET

10 FEET



Who pays?

Funding options:

- municipal pilot
- business sponsor
- crowdfunding
- pro-bono
- grant funding



Is this okay?



Rahway, NJ (2014)



Princeton, NJ (2015)

Photo Credit: L Arntzenius for Town Topics



NYC Pedestrian Plaza



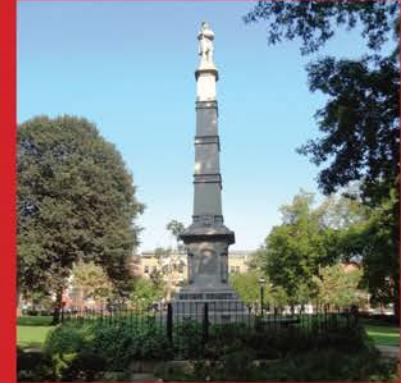
**National Association of City
Transportation Officials**

BEYOND THE CURB: PARKLETS IN NORTH JERSEY

Morristown Case Study & Parklet Handbook

FALL 2014

A LOCAL DEMONSTRATION PROJECT



questions?



impacts: pedestrian traffic



Case Study: Divisadero Street Parklet, San Francisco

- **37%** increase in pedestrian traffic on weekday evenings
- average number of people sitting or standing increased **30%**
- average number of pedestrians at all observed periods increased **13%**
- average number of visitors increased **100%**
- Number of people walking bikes to area increased **350%** on weekdays

Source: Divisadero Trial Parklet Impact Report;
San Francisco Great Streets Project, 2010

impacts: pedestrian behavior

More people stopping to engage in “stationary activities”:

- eating/drinking
- waiting for transport
- reading or writing
- talking on phone
- children playing
- commercial activity
- cultural activity
- physical activity
- “hanging out”

Source: Divisadero Trial Parklet Impact Report;
San Francisco Great Streets Project, 2010



Photo Credit: Ryan Collerd

impacts: perception

- quality of pedestrian environment
- a place for socializing and fun
- positive associations as a place to shop and relax
- street that is clean and well taken care of



Source: Divisadero Trial Parklet Impact Report;
San Francisco Great Streets Project, 2010

Spring St. Parklet, Los Angeles
Photo Credit: Sam Lubell/AN

choosing a site:

- identify host/partner business
- on appropriate pedestrian-friendly retail corridor
- low speed corridors only (25 mph or less)
- at least one parking space away from corners or active driveways



criteria:

- meets established design criteria
- enhancement of streetscape quality
- location (parklet likely to be well used and active)
- community support
- capacity of sponsor to maintain and steward the parklet
- potential conflict with future city streetscape or maintenance initiatives
- compliance with technical and accessibility provisions